
Model-based Task Allocation in Distributed Software Development

SEAFOOD 2010

June 18, 2010

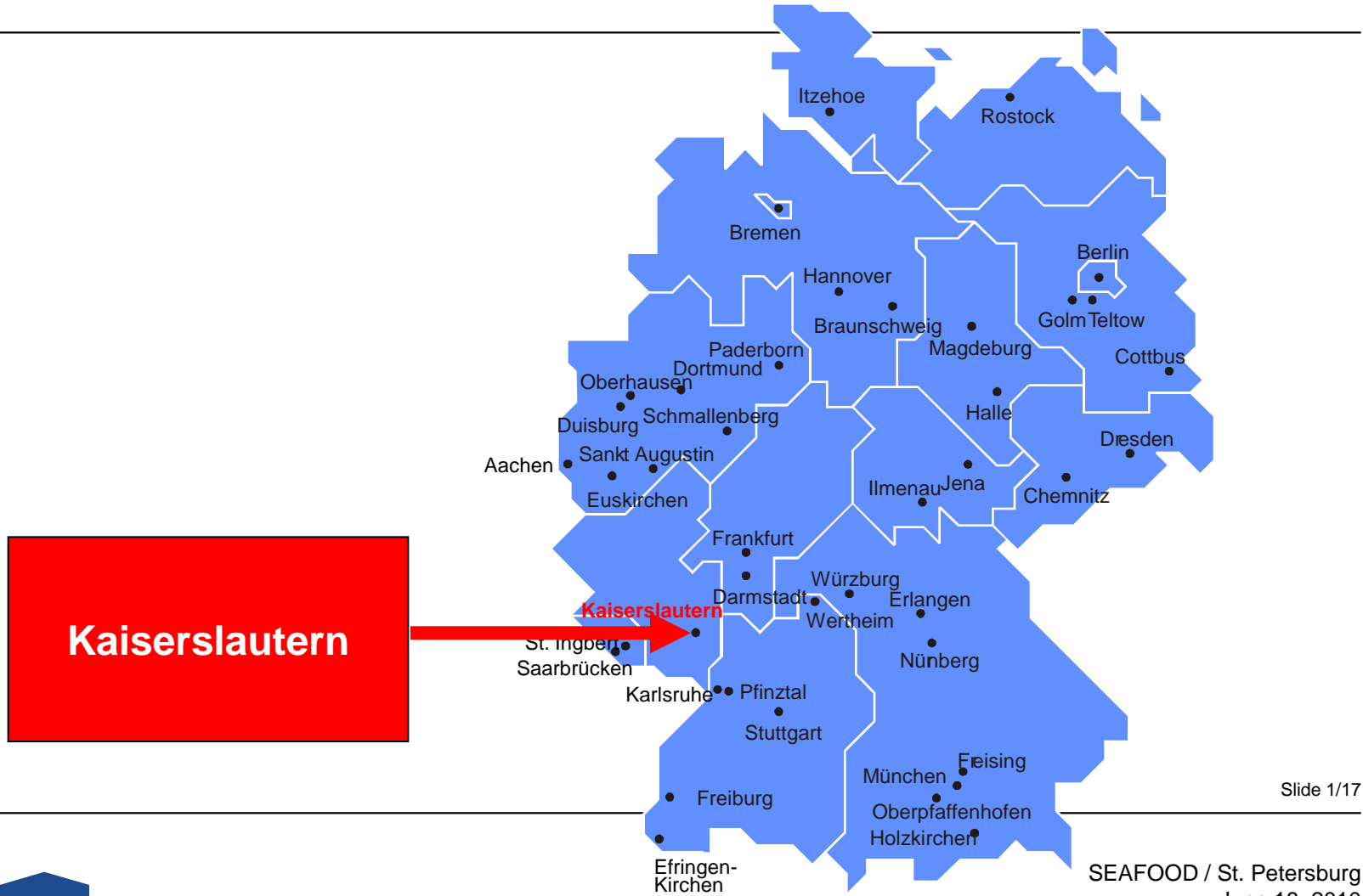
Ansgar Lamersdorf

a_lamers@informatik.uni-kl.de

Dr. Jürgen Münch

Juergen.Muench@iese.fraunhofer.de

Model-based Task Allocation in DSD



Slide 1/17

SEAFOOD / St. Petersburg
June 18, 2010

Outline

- Motivation
- Approach Overview
- Application Example
- Conclusion & Future Work

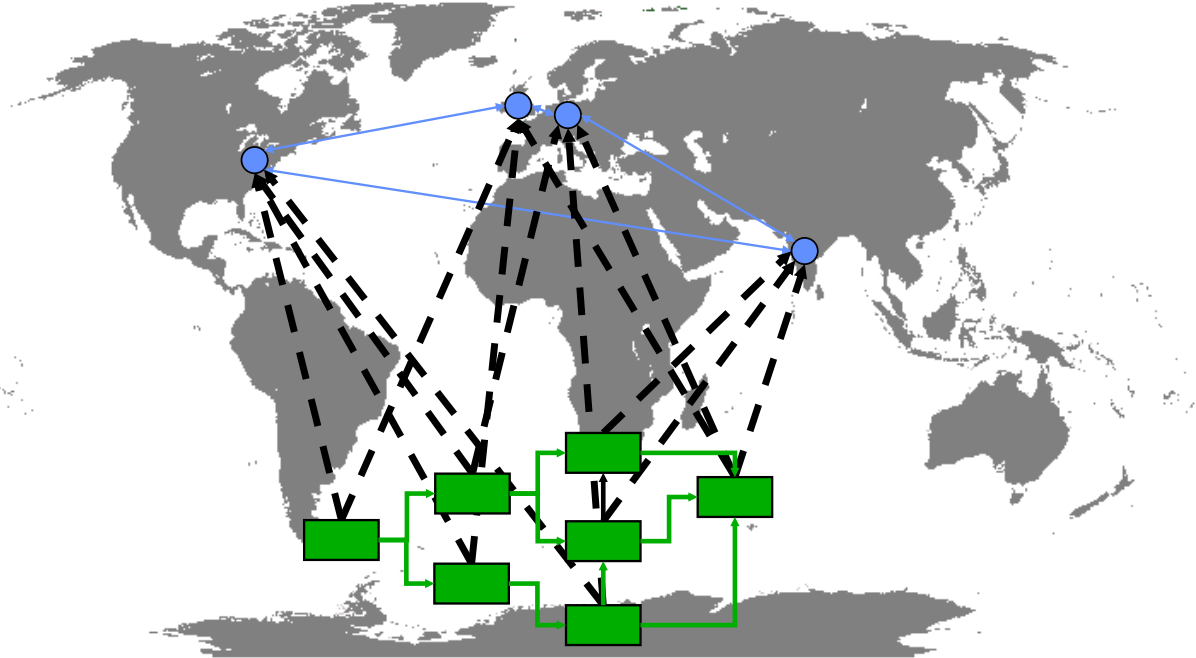
Motivation: Task Allocation in GSD

In Global Software Development (GSD), processes have to be assigned to distributed sites

Task allocation has to consider abilities at sites and communication overhead

Impact of task allocation on various project goals and risks

In practice: often task allocation by cost per head per hour and availability only
→ High failure rate



Slide 3/17

Problems in Task Allocation

Multiple influences

- If work is assigned to inexperienced sites
→ productivity and quality may suffer
 - If closely coupled work is assigned to distant sites, communication problems occur → productivity suffers, quality may suffer, motivation decreases...
 - If work is assigned to low-cost sites → costs may decrease
- Influences are interdependent, must all be regarded simultaneously

Multiple viewpoints necessary for decision

- Risk Management perspective must analyze GSD-specific risks
- Multi-criteria decision out of potentially exponentially large space
- Cost perspective:
 - GSD is mainly driven by cost considerations
 - Cost estimation is essential in project planning

Solution:

- Support decision makers with models reflecting multiple viewpoints!
→ Integrate models into one coherent approach!

Slide 4/17

Risk Model



Example

“Cultural differences can lead to lack of trust if teams have not worked together previously”

Influencing factors:

- Cultural differences
- Previous experiences

Problems:

- Lack of trust

(Cultural Differences) & !(Previous Experiences)
→+ Lack of trust

Relationship between the local and the remote site

| | |
|-------------------------------|-----------|
| Time zone difference: | very high |
| Language difference: | very high |
| Cultural difference: | very high |
| Personal relationships: | low |
| Common working experiences: | very low |
| Communication infrastructure: | low |
| | medium |
| | high |
| | very high |

Characteristics of the remote site

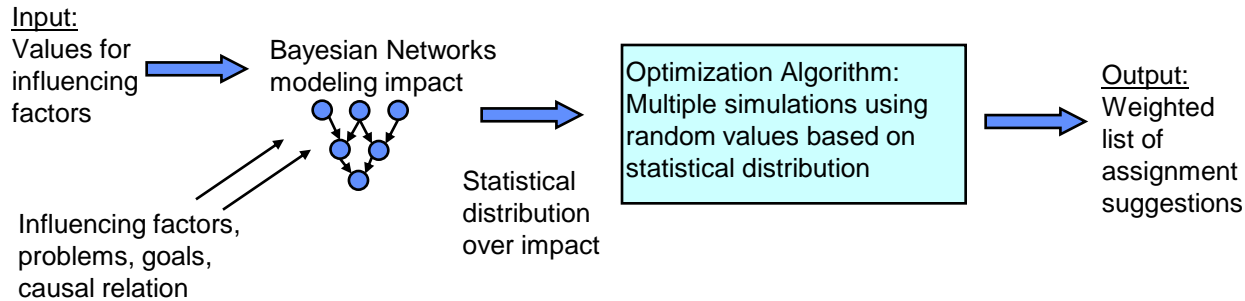
| | |
|------------------------|------|
| Application knowledge: | high |
|------------------------|------|

Rules:

| Relevance | Rule |
|-----------|---|
| ++ | 1: Time zone difference -->+ Communication problems, lack of trust |
| + | 2: Process maturity & time zone difference -->- productivity downfall (Follow-the-sun) |
| + | 3: Coupling & time zone difference -->+ Communication problems |
| ++ | 4: Time zone difference & (cultural difference language difference) -->+ Coordination problems |
| -- | 5: Time zone difference & (cultural difference language difference) & Phase=Requirements -->+ Quality |

Slide 5/17

Assignment Suggestion Model



Tasks Sites Tasks - Sites

Task Properties

Testing Name: Testing

Size: 50.0

Need for task being close to customer: very low

Distribution Model Calculator

Site Properties

Site A Name: Site A Proximity to Customer: very high

Cost Rate: 70.0 Process Maturity: high

Staff Capability: high

Site Relations to

Site B Language Differences: low Time Shift: very low

Cultural Differences: low Infrastructure Differences: very high

Common Experiences: very high

Store Values Start Calculation

Results

Here are the best assignments:

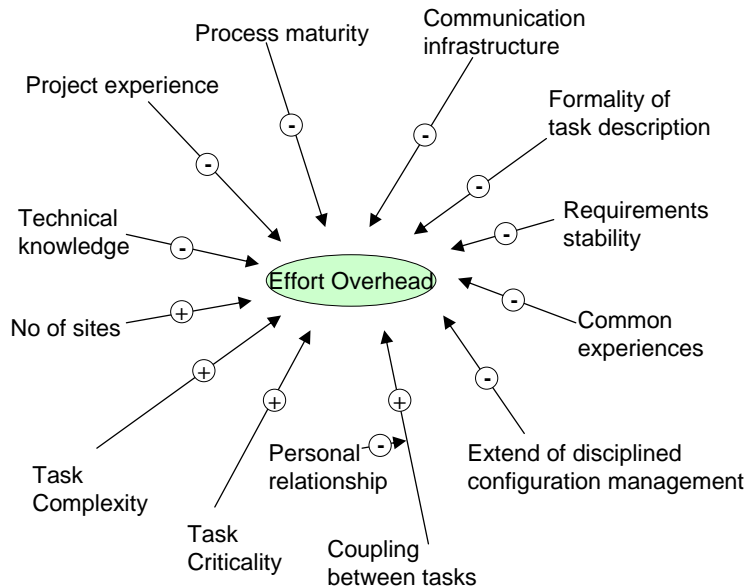
| | At customer | US | Asia |
|---------------------|----------------|----|------|
| 1: 9% - Cost: 2,211 | Requireme... X | | |
| | Design A X | | |
| | Implement... X | | X |
| | Design B X | | |
| | Implement... X | | X |
| | Design C X | X | |
| | Implement... X | | X |
| | Integration X | | |
| 2: 8% - Cost: 2,261 | Requireme... X | | |
| | Design A X | | |
| | Implement... X | | X |
| | Design B X | X | |
| | Implement... X | | X |
| | Design C X | X | |
| | Implement... X | | X |
| | Integration X | | |
| 3: 7% - Cost: 2,257 | Requireme... X | | |
| | Design A X | | |
| | Implement... X | | X |
| | Design B X | | |
| | Implement... X | | X |
| | Design C X | X | |
| | Implement... X | | X |
| | Integration X | | X |

OK

Slide 6/17

Model-based Task Allocation in DSD

Effort Overhead Model



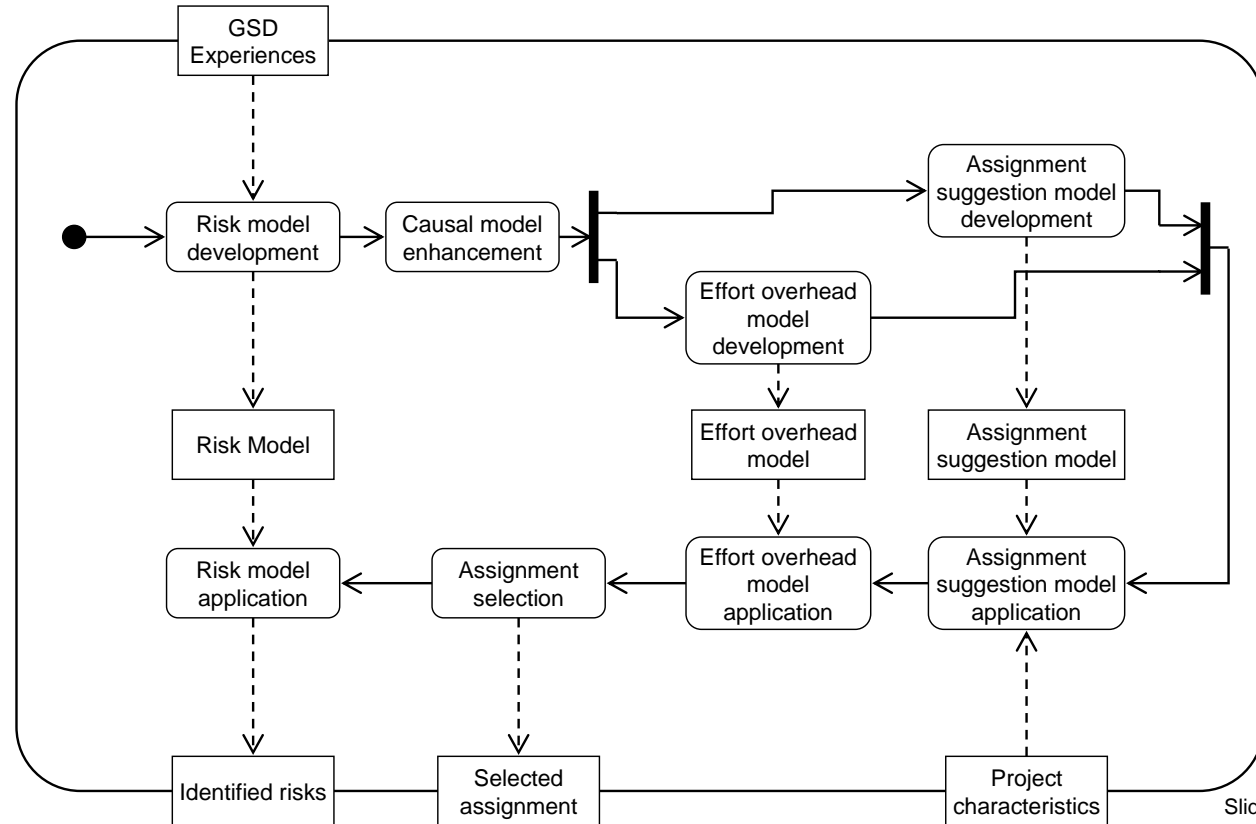
| Task-Site Characteristics | | | | | Time-zone Diffs | | |
|-----------------------------|-----------|---|---|---|------------------------------------|-------------------------------|-----|
| <i>Technical Experience</i> | | | | | Frankfurt | | |
| Comp 1 | 4 | 3 | 1 | 0 | Cologne | | |
| Comp 2 | 4 | 3 | 1 | 0 | London | | |
| Comp 3 | 1 | 3 | 0 | 4 | Bangalore | | |
| Comp 4 | 3 | 1 | 0 | 4 | | | |
| Comp 5 | 1 | 3 | 4 | 1 | | | |
| <i>Expert Estimations</i> | | | | | <i>Maximum increase (%)</i> | | |
| Technical expertise | 80 | | | | Cultural differences | low personal relations | 50 |
| Language diffs | 20 | | | | Application experience | high personal relations | 15 |
| Time zone diffs | 10 | | | | Work coupling | high task complexity | 100 |
| | | | | | | low task complexity | 25 |
| | | | | | | low technical infrastructure | 40 |
| | | | | | | high technical infrastructure | 5 |
| <i>Assignment</i> | | | | | <i>is fix?</i> | | |
| Comp 1 | Frankfurt | | | | yes | | |
| Comp 2 | Bangalore | | | | no | | |
| Comp 3 | Bangalore | | | | no | | |
| Comp 4 | Bangalore | | | | no | | |
| Comp 5 | London | | | | yes | | |
| | | | | | Total Effort (PM): 303,51 | | |
| | | | | | Total Cost (EUR): 1.542.345 | | |

See also CoBRA (hybrid cost estimation and risk assessment approach by Fraunhofer IESE)

Slide 7/17

Model-based Task Allocation in DSD

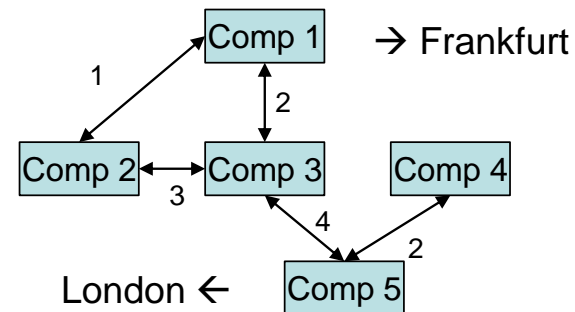
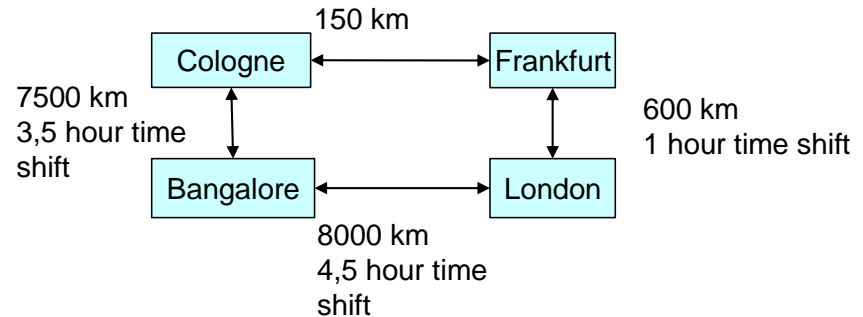
Process overview



Slide 8/17

Example Application (Lessons learned and new project)

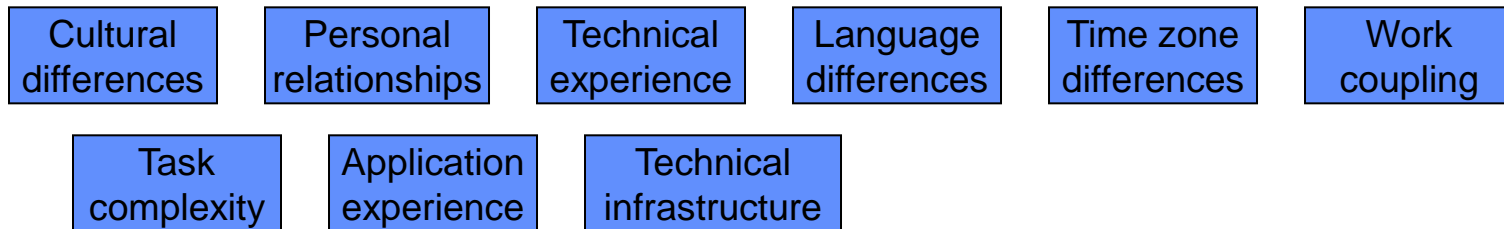
- Cultural differences lead to communication problems if there are no personal relationships
- Technical experience increases productivity
- Language differences lead to communication problems
- Time zone differences decrease motivation
- Time zone differences decrease productivity
- Closely coupled work leads to communication problems if there is no high technical infrastructure between sites
- Complex tasks decrease productivity if they are done at sites with little application experience



Slide 9/17

1. Risk Model Development

Influencing factors



Causal factors

Productivity

Goals

Motivation

Problems

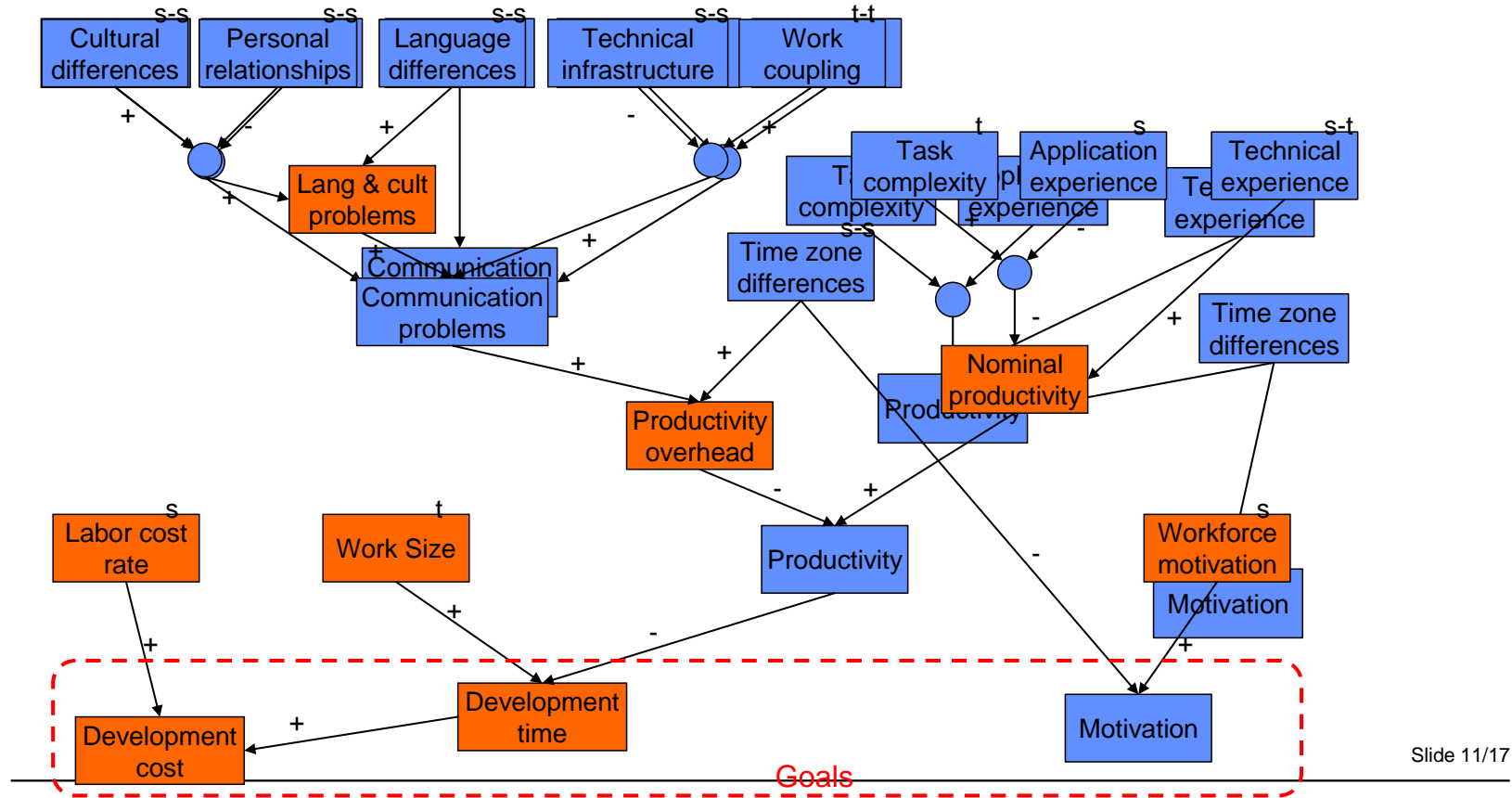
Communication problems

Logical rules

- Cultural differences & ! personal relationships → +communication problems
- Technical experience → +productivity
- Language differences → +communication problems
- Time zone differences → -motivation
- Time zone differences → -productivity
- Work coupling & !infrastructure → +communication problems
- Task complexity & ! application experience → -productivity

Slide 10/17

2. Causal Model Enhancement



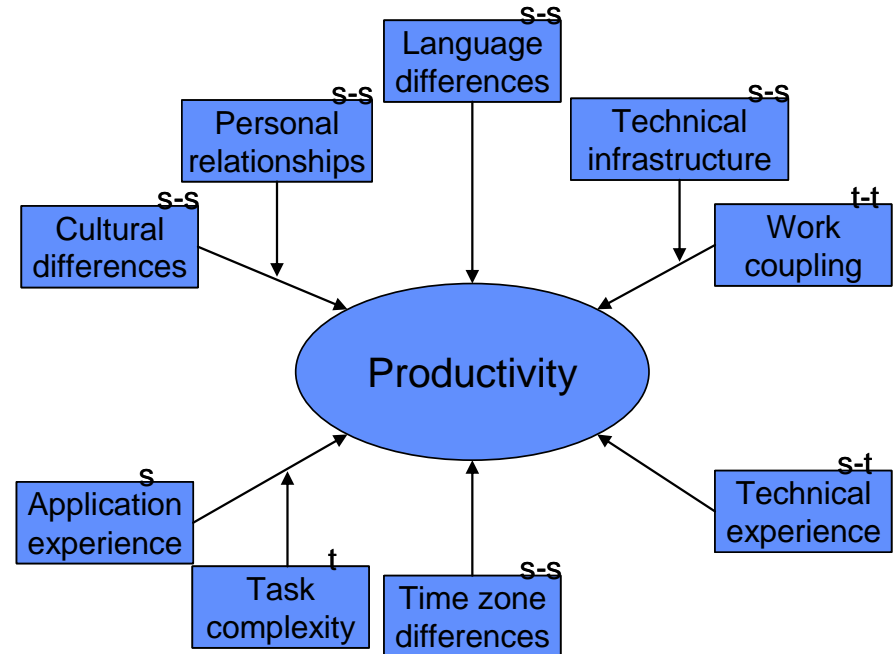
4. Effort Overhead Model Development

| | |
|---------------------------------|-----|
| Very low technical expertise | 80% |
| Very high language differences | 20% |
| Very high time zone differences | 10% |

| | | |
|--------------------------------|---------------------------------|----------------------------------|
| | Very low personal relationships | Very high personal relationships |
| Very high cultural differences | 50% | 15% |

| | | |
|---------------------------------|---------------------------|--------------------------|
| | Very high task complexity | Very low task complexity |
| Very low application experience | 100% | 25% |

| | | |
|-------------------------|-----------------------------------|------------------------------------|
| | Very low technical infrastructure | Very high technical infrastructure |
| Very high work coupling | 40% | 5% |



Slide 12/17

5. Assignment Suggestion Model Application

Distribution Model Calculator

Menu
Tasks Sites Tasks - Sites

Site Properties

Frankfurt Name: Frankfurt Application Experience: high

Cost Rate: high

Staff Motivation: medium

Site Relations to

London Language Differences: high Technical Infrastructure: high

Cultural Differences: low Time Zone Differences: low

Personal Relations: high

Store Values

Start Calculation

Results

Here are the best assignments:

1: 16% - Cost: 1,144

| | Frankfurt | Köln | London | Bangalore |
|--------|-----------|------|--------|-----------|
| Comp 1 | X | | | |
| Comp 2 | X | | | |
| Comp 3 | | | | X |
| Comp 4 | | | | X |
| Comp 5 | | | X | |

2: 12% - Cost: 1,166

| | Frankfurt | Köln | London | Bangalore |
|--------|-----------|------|--------|-----------|
| Comp 1 | X | | | |
| Comp 2 | X | | | |
| Comp 3 | X | | | |
| Comp 4 | | | | X |
| Comp 5 | | | X | |

3: 10% - Cost: 1,146

| | Frankfurt | Köln | London | Bangalore |
|--------|-----------|------|--------|-----------|
| Comp 1 | X | | | |
| Comp 2 | X | | | |
| Comp 3 | | X | | |
| Comp 4 | | | | X |
| Comp 5 | | | X | |

4: 5% - Cost: 1,156

| | Frankfurt | Köln | London | Bangalore |
|--------|-----------|------|--------|-----------|
| Comp 1 | X | | | |
| Comp 2 | | | | X |
| Comp 3 | | | | X |
| Comp 4 | | | | X |
| Comp 5 | | | X | |

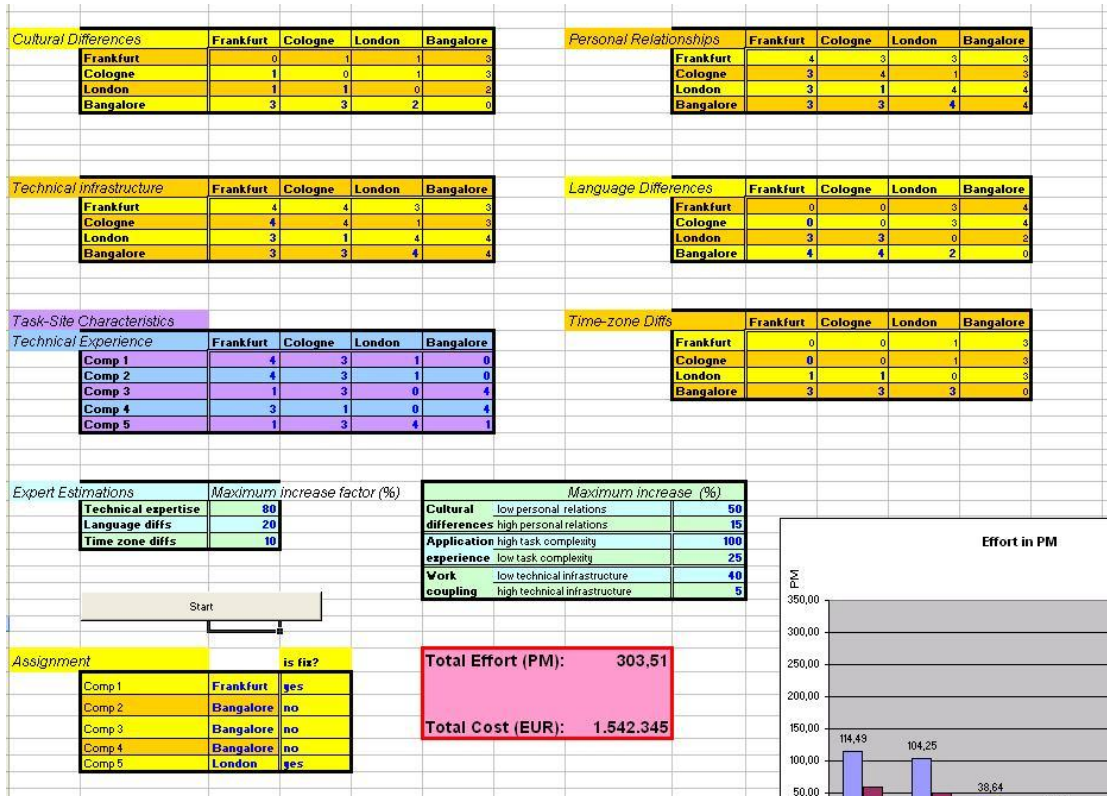
5: 5% - Cost: 1,168

| | Frankfurt | Köln | London | Bangalore |
|--------|-----------|------|--------|-----------|
| Comp 1 | X | | | |
| Comp 2 | | X | | |
| Comp 3 | | X | | |
| Comp 4 | | | | X |
| Comp 5 | | | X | |

OK

Slide 13/17

6. Effort Overhead Model Application



| Assignment no. | Predicted Cost (€) |
|----------------|--------------------|
| 1 | 1,592,373 |
| 2 | 1,603,164 |
| 3 | 1,591,529 |
| 4 | 1,542,345 |
| 5 | 1,655,992 |

- Component 1 → Frankfurt
- Component 2 → Frankfurt
- Component 3 → Bangalore
- Component 4 → Bangalore
- Component 5 → London

Slide 14/17

8. Risk Model Application

| Risk Model | |
|---|--|
| Dependencies between sites | |
| Time zone difference: | high |
| Language difference: | medium |
| Cultural difference: | medium |
| Personal relationships: | high |
| Technical infrastructure: | high |
| Characteristics of the remote site | |
| Application experience | very low |
| Dependencies between task and site | |
| Technical experience | very high |
| Characteristics of the tasks | |
| Complexity: | low |
| Dependencies between tasks | |
| Work coupling | medium |
| Rules: | |
| - | Cultural differences & personal relationships --> + communication problems |
| ++ | Technical experience --> + Productivity |
| o | Language difference --> + Coordination problems |
| + | Time zone difference --> - Motivation |
| + | Time zone difference --> - Productivity |
| - | Work coupling & infrastructure --> + Communication problems |
| - | Task Complexity & application experience --> - productivity |

- Example: Analysis of component 4 (assigned to Bangalore) and its coordination with component 5 (assigned to London)
- Result:
 - Biggest risk: Decrease of motivation and productivity due to time zone differences

Slide 15/17

SEAFOOD / St. Petersburg
June 18, 2010

Conclusions & Future Work

Models have been applied in industrial contexts

- Risk model has been applied at Spanish multinational and was highly accepted by practitioners
- Assignment suggestion model was applied in multiple industrial scenarios and presented in several publications
- Cost overhead model was also applied at Spanish company and is based on an approach successfully applied in multiple case studies

Limitations

- Knowledge on tasks and sites must be available at decision point
- Upfront effort required to develop organization-specific models, further effort for maintenance
- Unclear if all influencing factors can be made explicit and modeled

Future work

- Development of a coherent tool including all models and decision process
- Evaluation of the complete approach within industrial context

Slide 16/17

Thank you for your attention!

Questions?

Jürgen Münch

Juergen.Muench@iese.fraunhofer.de

Ansgar Lamersdorf

a_lamers@informatik.uni-kl.de

Slide 17/17
